CALLAWAY GOLF COMPANY CONSOLIDATED CONDENSED BALANCE SHEETS

(Unaudited) (In thousands)

| | ember 31, 2017 | mber 31, 2016 |
|--|-------------------|------------------|
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 85,674 | \$ 125,975 |
| Accounts receivable, net | 94,725 | 127,863 |
| Inventories | 262,486 | 189,400 |
| Other current assets | 23,099 | 17,187 |
| Total current assets | 465,984 | 460,425 |
| Property, plant and equipment, net | 70,227 | 54,475 |
| Intangible assets, net | 282,187 | 114,324 |
| Investment in golf-related ventures | 70,495 | 48,997 |
| Deferred taxes, net | 91,398 | 114,707 |
| Other assets | 10,866 | 8,354 |
| Total assets | \$ 991,157 | \$ 801,282 |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | |
| Current liabilities: | | |
| Accounts payable and accrued expenses | \$ 176,127 | \$ 132,521 |
| Accrued employee compensation and benefits | 40,173 | 32,568 |
| Asset-based credit facilities | 87,755 | 11,966 |
| Accrued warranty expense | 6,657 | 5,395 |
| Other current liabilities | 2,367 | _ |
| Income tax liability | 1,295 | 4,404 |
| Total current liabilities | 314,374 | 186,854 |
| Long-term liabilities | 17,408 | 5,828 |
| Total Callaway Golf Company shareholders' equity | 649,631 | 598,906 |
| Non-controlling interest in consolidated entity | 9,744 | 9,694 |
| Total liabilities and shareholders' equity | \$ 991,157 | \$ 801,282 |

CALLAWAY GOLF COMPANY CONSOLIDATED CONDENSED STATEMENTS OF OPERATIONS (Unaudited)

(In thousands, except per share data)

| Net sales 2017 2016 Net sales \$ 191,657 \$ 163,695 Cost of sales \$ 111,991 \$ 100,584 Gross profit 79,666 \$ 63,111 Operating expenses: \$ 5,272 \$ 52,013 General and administrative 25,177 \$ 19,485 | | | Three Mor Decem | |
|---|--|----|--------------------|---------------|
| Cost of sales 111,991 100,584 Gross profit 79,666 63,111 Operating expenses: 8elling 65,272 52,013 | | | 2017 | 2016 |
| Gross profit 79,666 63,111 Operating expenses: 8elling 65,272 52,013 | Net sales | \$ | 191,657 | \$ 163,695 |
| Operating expenses: Selling 65,272 52,013 | Cost of sales | | 111,991 | 100,584 |
| Selling 65,272 52,013 | Gross profit | | 79,666 | 63,111 |
| | Operating expenses: | | | |
| General and administrative 25 177 10 485 | Selling | | 65,272 | 52,013 |
| General and administrative 25,177 17,465 | General and administrative | | 25,177 | 19,485 |
| Research and development 9,669 8,376 | Research and development | _ | 9,669 | 8,376 |
| Total operating expenses | Total operating expenses | | 100,118 | 79,874 |
| Loss from operations (20,452) (16,763) | Loss from operations | | (20,452) | (16,763) |
| Other income (expense), net | Other income (expense), net | _ | (2,678) | 3,768 |
| Loss before income taxes (23,130) (12,995) | Loss before income taxes | | (23,130) | (12,995) |
| Income tax benefit (4,354) (137,193) | Income tax benefit | | (4,354) | (137,193) |
| Net income (loss) (18,776) 124,198 | Net income (loss) | | (18,776) | 124,198 |
| Less: Net income attributable to non-controlling interests 610 927 | Less: Net income attributable to non-controlling interests | | 610 | 927 |
| Net income (loss) attributable to Callaway Golf Company \$\(\) \(\ | Net income (loss) attributable to Callaway Golf Company | \$ | (19,386) | \$ 123,271 |
| Earnings (loss) per common share: | Earnings (loss) per common share: | | | |
| Basic (\$0.20) \$1.31 | | | (\$0.20) | \$1.31 |
| Diluted (\$0.20) \$1.28 | Diluted | | () | \$1.28 |
| Weighted-average common shares outstanding: | | | ` / | |
| Basic 94,573 94,114 | | | 94,573 | 94,114 |
| Diluted 94,573 96,316 | Diluted | | 94,573 | 96,316 |

| | | Ended ber 31, |
|--|-------------|------------------|
| | 2017 | 2016 |
| Net sales | \$1,048,736 | \$ 871,192 |
| Cost of sales | 568,288 | 486,181 |
| Gross profit | 480,448 | 385,011 |
| Operating expenses: | | |
| Selling | 270,890 | 235,556 |
| General and administrative | 94,153 | 71,969 |
| Research and development | 36,568 | 33,318 |
| Total operating expenses | 401,611 | 340,843 |
| Income from operations | 78,837 | 44,168 |
| Gain on sale of golf-related ventures | | 17,662 |
| Other expense, net | (10,782) | (3,437) |
| Income before income taxes | 68,055 | 58,393 |
| Income tax provision (benefit) | 26,388 | (132,561) |
| Net income | 41,667 | 190,954 |
| Less: Net income attributable to non-controlling interests | 861 | 1,054 |
| Net income attributable to Callaway Golf Company | \$ 40,806 | \$ 189,900 |
| Earnings per common share: | | |
| Basic | \$0.43 | \$2.02 |
| Diluted | \$0.42 | \$1.98 |
| Weighted-average common shares outstanding: | | |
| Basic | 94,329 | 94,045 |
| Diluted | 96,577 | 95,845 |

CALLAWAY GOLF COMPANY CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOW (Unaudited) (In thousands)

| | Year I Decem | |
|---|-----------------|------------|
| | 2017 | 2016 |
| Cash flows from operating activities: | | |
| Net income | \$ 41,667 | \$ 190,954 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Depreciation and amortization | 17,605 | 16,586 |
| Inventory step-up amortization | | _ |
| Deferred taxes, net | 24,594 | (141,447) |
| Non-cash share-based compensation | 12,647 | 8,965 |
| (Gain)/loss on disposal of long-lived assets | 1,490 | (116) |
| Gain on sale of golf related investments | | (17,662) |
| Unrealized losses (gains) on foreign currency hedges | 1,023 | (683) |
| Changes in assets and liabilities | 15,561 | 21,113 |
| Net cash provided by operating activities | 117,699 | 77,710 |
| Cash flows from investing activities: | •• | |
| Acquisitions, net of cash acquired | (183,478) | _ |
| Capital expenditures | (26,203) | (16,152) |
| Investments in golf related ventures | (21,499) | (1,448) |
| Proceeds from sales of property and equipment | 587 | 20 |
| Note receivable | — | 3,104 |
| Proceeds from sale of golf related investments | | 23,429 |
| Net cash (used in) provided by investing activities | (230,593) | 8,953 |
| Cash flows from financing activities: | | |
| Proceeds from (repayments of) credit facilities, net | 75,789 | (3,003) |
| Proceeds from long-term debt | 11,815 | _ |
| Exercise of stock options | | 2,637 |
| Distributions to non-controlling interests | (974) | _ |
| Credit facility amendment costs | ` ' ' | _ |
| Dividends paid, net | | (3,764) |
| Acquisition of treasury stock | (/ / | (5,144) |
| Other Financing Activity | | 20 |
| Net cash provided by (used in) financing activities | 69,356 | (9,254) |
| Effect of exchange rate changes on cash and cash equivalents | | (1,235) |
| Net (decrease) increase in cash and cash equivalents | (40,301) | 76,174 |
| Cash and cash equivalents at beginning of period | | 49,801 |
| Cash and cash equivalents at end of period | \$ 85,674 | \$ 125,975 |

CALLAWAY GOLF COMPANY

Consolidated Net Sales and Operating Segment Information and Non-GAAP Reconciliation (Unaudited) (In thousands)

Net Sales by Product Category

Net Sales by Product Category

| | En | Months ded ber 31, | Growth/(| Decline) | Non-GAAP Constant Currency vs. 2016 ⁽¹⁾ | Year F Deceml | | | | | | | |
|------------------------|-----------|--------------------------|-----------|----------|---|------------------|------------|-----------|---------|---------|--|--|--|
| | 2017 | 2016 | Dollars | Percent | Percent | 2017 | 2016 | Dollars | Percent | Percent | | | |
| Net sales: | | | | | | | | | | | | | |
| Woods | \$ 45,214 | \$ 33,021 | \$ 12,193 | 36.9 % | 37.8% | \$ 307,865 | \$ 216,094 | \$ 91,771 | 42.5 % | 44.0% | | | |
| Irons | 48,454 | 54,108 | (5,654) | (10.4)% | (10.2)% | 250,636 | 278,562 | (27,926) | (10.0)% | (9.2)% | | | |
| Putters | 13,433 | 14,512 | (1,079) | (7.4)% | (7.1)% | 84,595 | 87,725 | (3,130) | (3.6)% | (2.7)% | | | |
| Golf balls | 26,485 | 31,205 | (4,720) | (15.1)% | (15.9)% | 162,546 | 152,261 | 10,285 | 6.8 % | 7.1% | | | |
| Gear/Accessories/Other | 58,071 | 30,849 | 27,222 | 88.2 % | 89.7% | 243,094 | 136,550 | 106,544 | 78.0 % | 80.3% | | | |
| | \$191,657 | \$163,695 | \$ 27,962 | 17.1 % | 17.5% | \$ 1,048,736 | \$ 871,192 | \$177,544 | 20.4 % | 21.5% | | | |

⁽¹⁾ Calculated by applying 2016 exchange rates to 2017 reported sales in regions outside the U.S.

| TAT A | 0 | | | - | | |
|-------|----|----|----|---|-----|----|
| Net | Sa | es | hv | к | egi | on |

Net Sales by Region

| | | 116 | t Sales by Ke | gion | | Net Sales by Region | | | | | | | | | | |
|-------------------------|-----------|---------------------------|---------------|----------|---|---------------------|------------|-----------|---------|---|--|--|--|--|--|--|
| | En | Months ded lber 31, | Growth/(| Decline) | Non-GAAP Constant Currency vs. 2016 ⁽¹⁾ | Year I Decem | | Gro | wth | Non-GAAP Constant Currency vs. 2016 ⁽¹⁾ | | | | | | |
| | 2017 | 2016 | Dollars | Percent | Percent | 2017 | 2016 | Dollars | Percent | Percent | | | | | | |
| Net Sales | | | | | | | | | | | | | | | | |
| United States | \$ 94,313 | \$ 67,440 | \$ 26,873 | 39.8 % | 39.8% | \$ 566,365 | \$ 447,613 | \$118,752 | 26.5 % | 26.5% | | | | | | |
| Europe | 20,948 | 21,634 | (686) | (3.2)% | (9.1)% | 139,515 | 122,805 | 16,710 | 13.6 % | 16.9% | | | | | | |
| Japan | 51,900 | 49,573 | 2,327 | 4.7 % | 10.0% | 199,331 | 170,760 | 28,571 | 16.7 % | 21.3% | | | | | | |
| Rest of Asia | 13,578 | 15,256 | (1,678) | (11.0)% | (13.4)% | 76,540 | 67,099 | 9,441 | 14.1 % | 12.2% | | | | | | |
| Other foreign countries | 10,918 | 9,792 | 1,126 | 11.5 % | 8.5% | 66,985 | 62,915 | 4,070 | 6.5 % | 5.3% | | | | | | |
| | \$191,657 | \$163,695 | \$ 27,962 | 17.1 % | 17.5% | \$1,048,736 | \$ 871,192 | \$177,544 | 20.4 % | 21.5% | | | | | | |

⁽¹⁾ Calculated by applying 2016 exchange rates to 2017 reported sales in regions outside the U.S.

| | Ope | rating Segm | ent Informat | tion | | Oper | ating Segme | nt Informati | on |
|----------------------------|-------------------------|-------------|--------------|----------|------|------------------|-------------|--------------|----------|
| | Three M End Decem | led | Growth/(| Decline) | | Year E Decemb | | Gro | wth |
| | 2017 | 2016(1) | Dollars | Percent | | 2017 | 2016(1) | Dollars | Percent |
| Net Sales | | | | | | | | | |
| Golf Club | \$107,101 | \$101,641 | \$ 5,460 | 5.4 % | \$ | 643,096 | \$ 582,381 | \$ 60,715 | 10.4 % |
| Golf Ball | 26,484 | 31,205 | (4,721) | (15.1)% | | 162,546 | 152,261 | 10,285 | 6.8 % |
| Gear/Accessories/Other | 58,072 | 30,849 | 27,223 | 88.2 % | | 243,094 | 136,550 | 106,544 | 78.0 % |
| | \$191,657 | \$ 163,695 | \$ 27,962 | 17.1 % | \$ 1 | ,048,736 | \$ 871,192 | \$177,544 | 20.4 % |
| Income (loss) before incom | e taxes: | | | | | | | | |
| Golf clubs | \$ (7,294) | \$ (7,149) | \$ (145) | (2.0)% | \$ | 77,018 | \$ 48,489 | \$ 28,529 | 58.8 % |
| Golf balls | (646) | 1,968 | (2,614) | (132.8)% | | 26,854 | 23,953 | 2,901 | 12.1 % |
| Gear/Accessories/Other | 3,209 | 1,470 | 1,739 | 118.3 % | | 30,631 | 18,223 | 12,408 | 68.1 % |
| Reconciling items(2) | (18,399) | (9,284) | (9,115) | (98.2)% | | (66,448) | (32,272) | (34,176) | (105.9)% |
| | \$ (23,130) | \$ (12,995) | \$ (10,135) | (78.0)% | \$ | 68,055 | \$ 58,393 | \$ 9,662 | 16.5 % |

⁽¹⁾ The Company changed its operating segments as of January 1, 2017. Accordingly, prior period amounts have been reclassified to conform with the current period presentation.

⁽²⁾ Represents corporate general and administrative expenses and other income (expense) not utilized by management in determining segment profitability.

CALLAWAY GOLF COMPANY

Supplemental Financial Information and Non-GAAP Reconciliation (Unaudited)

(In thousands, except per share data)

Three Months Ended December 31, 2017

| Three | | | |
|-------|--|--|--|
| | | | |

| | Total As Reported | Acquisition Costs ⁽¹⁾ | Non-Cash Tax Adjustment ⁽²⁾ | Non-GAAP | Total As Reported | Release of Tax VA ⁽³⁾ | Non-Cash Tax Adjustment ⁽⁴⁾ | Non-GAAP |
|--|----------------------|-------------------------------------|--|-------------|----------------------|-------------------------------------|--|------------|
| Net sales | \$ 191,657 | \$ — | <u> </u> | \$ 191,657 | \$ 163,695 | <u> </u> | <u> </u> | \$ 163,695 |
| Gross profit | 79,666 | (1,641) | _ | 81,307 | 63,111 | _ | _ | 63,111 |
| % of sales | 41.6% | _ | _ | 42.4% | 38.6% | _ | _ | 38.6% |
| Operating expenses | 100,118 | 36 | | 100,082 | 79,874 | | | 79,874 |
| Loss from operations | (20,452) | (1,677) | _ | (18,775) | (16,763) | _ | _ | (16,763) |
| Other income (expense), net | (2,678) | | | (2,678) | 3,768 | | | 3,768 |
| Loss before income taxes | (23,130) | (1,677) | _ | (21,453) | (12,995) | _ | _ | (12,995) |
| Income tax (benefit) provision | (4,354) | (886) | 3,394 | (6,862) | (137,193) | (156,588) | 24,762 | (5,367) |
| Net income (loss) | (18,776) | (791) | (3,394) | (14,591) | 124,198 | 156,588 | (24,762) | (7,628) |
| Less: Net income attributable to non-controlling interests | 610 | | | 610 | 927 | | | 927 |
| Net income (loss) attributable to Callaway Golf Company | \$ (19,386) | \$ (791) | \$ (3,394) | \$ (15,201) | \$ 123,271 | \$ 156,588 | \$ (24,762) | \$ (8,555) |
| Diluted earnings (loss) per share: | (\$0.20) | (\$0.01) | (\$0.04) | (\$0.15) | \$1.28 | \$1.63 | (\$0.26) | (\$0.09) |
| Weighted-average shares outstanding: | 94,573 | 94,573 | 94,573 | 94,573 | 96,316 | 96,316 | 96,316 | 96,316 |

⁽¹⁾ Represents non-recurring costs associated with the acquisitions of Ogio International, Inc. in January 2017, and TravisMathew in August 2017.

⁽²⁾ Represents approximately \$7.5 million of non-recurring income tax expense resulting from the 2017 Tax Cuts and Jobs Act, partially offset by a non-recurring benefit of approximately \$4.1 million related to the revaluation of taxes on intercompany transactions, resulting from the 2016 release of the valuation allowance against the Company's U.S. deferred tax assets.

⁽³⁾ Non-cash tax benefit due to the reversal of a significant portion of the Company's deferred tax valuation allowance in Q4 of 2016.

⁽⁴⁾ In the fourth quarter of 2016, the Company reversed a significant portion of its valuation allowance on its U.S. deferred tax assets. Also as a result of the reversal, the Company was required to retroactively recognize Federal U.S. income taxes for all of 2016. For comparability to the fourth quarter of 2017, the Company applied the Company's estimated annual effective tax rate (excluding the reversal of the valuation allowance) of 41.3% to calculate pro-forma results for the fourth quarter of 2016.

CALLAWAY GOLF COMPANY

Supplemental Financial Information and Non-GAAP Reconciliation (Unaudited)

(In thousands, except per share data)

\$

Non-Cash

Tax

Adjustment(2)

3,394

(3,394)

(3,394)

(\$0.04)

96,577

96,577

Year Ended December 31, 2017

Acquisition

Costs⁽¹⁾

(2,439)

8,825

(11,264)

(11,264)

(4,118)

(7,146)

(7,146)

(\$0.07)

96,577

| | Y | Year Ended December 31, 2016 | | | | | | | | | | | | |
|-------------|----------------------|--------------------------------|-------------------------------------|--------------|--|--|--|--|--|--|--|--|--|--|
| Non-GAAP | Total As Reported | Topgolf Gain ⁽³⁾ | Release of Tax VA ⁽⁴⁾ | Non- GAAP | | | | | | | | | | |
| \$1,048,736 | \$ 871,192 | \$ — | <u> </u> | \$ 871,192 | | | | | | | | | | |
| 482,887 | 385,011 | _ | _ | 385,011 | | | | | | | | | | |
| 46.0% | 44.2% | _ | _ | 44.2% | | | | | | | | | | |
| 392,786 | 340,843 | _ | _ | 340,843 | | | | | | | | | | |
| 90,101 | 44,168 | | | 44,168 | | | | | | | | | | |
| (10,782) | 14,225 | 17,662 | _ | (3,437) | | | | | | | | | | |
| 79,319 | 58,393 | 17,662 | | 40,731 | | | | | | | | | | |
| 27,112 | (132,561) | 7,188 | (156,588) | 16,839 | | | | | | | | | | |
| 52,207 | 190,954 | 10,474 | 156,588 | 23,892 | | | | | | | | | | |
| 861 | 1,054 | _ | _ | 1,054 | | | | | | | | | | |
| \$ 51,346 | \$ 189,900 | \$ 10,474 | \$ 156,588 | \$ 22,838 | | | | | | | | | | |
| \$0.53 | \$1.98 | \$0.11 | \$1.63 | \$0.24 | | | | | | | | | | |

95,845

95,845

95,845

95,845

(1) Represents non-recurring costs associated with the acquisitions of Ogio International, Inc. in January 2017, and TravisMathew in August 2017.

Total As

Reported

\$1,048,736

480,448

401,611

78,837

(10,782)

68,055

26,388

41,667

861 40,806

\$0.42

96,577

45.8%

- (2) Represents approximately \$7.5 million of non-recurring income tax expense resulting from the 2017 Tax Cuts and Jobs Act, partially offset by a non-recurring benefit of approximately \$4.1 million related to the revaluation of taxes on intercompany transactions, resulting from the 2016 release of the valuation allowance against the Company's U.S. deferred tax assets.
- (3) Represents a gain on the sale of a small portion of the Company's Topgolf investment as well as the income tax impact on the gain due to the reversal of the Company's deferred tax valuation allowance in Q4 of 2016.
- (4) Non-cash tax benefit due to the reversal of a significant portion of the Company's deferred tax valuation allowance in Q4 of 2016.

Net sales

Gross profit

Operating expenses.

Net income (loss).

Income (loss) from operations

Income (loss) before income taxes
Income tax provision (benefit)

Diluted earnings (loss) per share:

Weighted-average shares outstanding:

Less: Net income attributable to non-controlling interests

Net income (loss) attributable to Callaway Golf Company

Other income (expense), net

% of sales

2017 Trailing Twelve Month Adjusted EBITDA

2016 Trailing Twelve Month Adjusted EBITDA

| | | | | | | | _ | | | | | | | | | _ | | |
|---|----|-----------|----|----------|----|--------------|----|-------------|--------------|----|----------|----|----------|-----|--------------|-----|------------|---------------|
| | | | | | Q | uarter Ended | | | | | | | | Qı | uarter Ended | | | |
| | M | larch 31, | , | June 30, | Se | ptember 30, | De | ecember 31, | | M | arch 31, | J | une 30, | Sep | otember 30, | Dec | cember 31, | |
| | | 2017 | | 2017 | | 2017 | | 2017 | Total | | 2016 | | 2016 | | 2016 | | 2016 | Total |
| Net income (loss) | \$ | 25,689 | \$ | 31,443 | \$ | 3,060 | \$ | (19,386) | \$ 40,806 | \$ | 38,390 | \$ | 34,105 | \$ | (5,866) | \$ | 123,271 | \$ 189,900 |
| Interest expense, net | | 715 | | 550 | | 642 | | 2,004 | 3,911 | | 621 | | 347 | | 431 | | 348 | 1,747 |
| Income tax provision (benefit) | | 13,206 | | 16,050 | | 1,486 | | (4,354) | 26,388 | | 1,401 | | 1,937 | | 1,294 | | (137,193) | (132,561) |
| Depreciation and amortization expense | | 4,319 | | 4,178 | | 4,309 | | 4,799 | 17,605 | | 4,157 | | 4,180 | | 4,204 | | 4,045 | 16,586 |
| EBITDA | \$ | 43,929 | \$ | 52,221 | \$ | 9,497 | \$ | (16,937) | \$ 88,710 | \$ | 44,569 | \$ | 40,569 | \$ | 63 | \$ | (9,529) | \$ 75,672 |
| Gain on sale of Topgolf investments | | | | | | | | | | | | | (17,662) | | | | | (17,662) |
| OGIO and TravisMathew acquisition costs | | 3,956 | | 2,254 | | 3,377 | | 1,677 | 11,264 | | | | | | | | | |
| Adjusted EBITDA | \$ | 47,885 | \$ | 54,475 | \$ | 12,874 | \$ | (15,260) | \$ 99,974 | \$ | 44,569 | \$ | 22,907 | \$ | 63 | \$ | (9,529) | \$ 58,010 |
| | | | | | | | | | | | | | | | | | | |

CALLAWAY GOLF COMPANY Consolidated Net Sales by Product Category Reclassified For New Segment Presentation (Unaudited) (In thousands)

Effective January 1, 2017, the Company changed its operating segments and established a new operating segment, Gear, Accessories and Other. As a result of this change, the Golf Clubs operating segment is now comprised of the woods, irons and putters product categories, and the Golf Ball operating segment is comprised of golf balls. The accessories and other product category, which was previously reported within the Golf Clubs operating segment, is now included in the new Gear, Accessories and Other operating segment. Accordingly, as a result of this change, net sales by product category for 2016 and all interim periods therein were reclassified to conform with the new operating segment presentation as follows: (i) sales of pre-owned clubs, which were previously in accessories and other, are now reported by product type within woods, irons and putters; (ii) sales of packaged sets, which were previously reported in accessories and other, are now reported within irons; and (iii) sales of golf apparel and footwear, golf bags, golf gloves, travel gear, headwear and other golf-related accessories, retail apparel sales from the Company's joint venture in Japan, in addition to royalties from licensing of the Company's trademarks and service marks for various soft goods, which were previously reported in accessories and other, are now reported in the Gear, Accessories and Other operating segment.

The table below represents the Company's 2016 consolidated net sales by product category as previously reported.

| | Three Months Ended | | | | | | | | | | | | | Year Ended | | | | | |
|-----------------------------|--------------------|---------|---|---------------|----|---------|--------------------|--------|----|-------------------|---|-------|----|-------------------|----|-------|----|---------|--------|
| | March 31, 2016 | | | June 30, 2016 | | | September 30, 2016 | | | December 31, 2016 | | | | December 31, 2016 | | | | | |
| Net sales: | | | | | | | | | | | | | | | | | | | |
| Woods | \$ | 86,070 | | 31.4% | \$ | 50,478 | | 20.6% | \$ | 35,733 | | 19.0% | \$ | 29,532 | | 18.0% | \$ | 201,813 | 23.2% |
| Irons | | 59,232 | | 21.6% | | 63,416 | | 25.8% | | 50,272 | | 26.8% | | 39,027 | 2 | 23.8% | | 211,947 | 24.3% |
| Putters | | 29,750 | | 10.9% | | 25,013 | | 10.2% | | 17,290 | | 9.2% | | 13,989 | | 8.5% | | 86,042 | 9.9% |
| Golf balls | | 41,416 | | 15.1% | | 46,996 | | 19.1% | | 32,640 | | 17.4% | | 31,205 | | 19.1% | | 152,257 | 17.5% |
| Gear, accessories and other | | 57,585 | | 21.0% | | 59,691 | | 24.3% | | 51,915 | | 27.6% | | 49,942 | | 30.5% | | 219,133 | 25.2% |
| | \$ 2 | 274,053 | 1 | 00.0% | \$ | 245,594 | | 100.0% | \$ | 187,850 | 1 | 00.0% | \$ | 163,695 | 10 | 00.0% | \$ | 871,192 | 100.0% |

The table below represents the Company's 2016 consolidated net sales by product category reclassified to conform with the new segment presentation in the comparable periods of 2017.

| _ | Reclassified | | | | | | | | | | | | | |
|-----------------------------|--------------|---------------|----|------------|--------------------|----|---------|-------------------|----|---------|-------------------|----|---------|--------|
| _ | | | | Year Ended | | | | | | | | | | |
| | March 3 | June 30, 2016 | | | September 30, 2016 | | | December 31, 2016 | | | December 31, 2016 | | | |
| Net sales: | | | | | | | | | | | _ | | | _ |
| Woods | \$ 89,248 | 32.6% | \$ | 54,583 | 22.2% | \$ | 39,332 | 20.9% | \$ | 33,021 | 20.2% | \$ | 216,094 | 24.8% |
| Irons | 75,600 | 27.6% | | 84,458 | 34.4% | | 64,305 | 34.2% | | 54,108 | 33.1% | | 278,562 | 32.0% |
| Putters | 30,213 | 11.0% | | 25,410 | 10.3% | | 17,591 | 9.4% | | 14,512 | 8.9% | | 87,725 | 10.1% |
| Golf balls | 41,416 | 15.1% | | 46,996 | 19.1% | | 32,640 | 17.4% | | 31,205 | 19.1% | | 152,261 | 17.5% |
| Gear, accessories and other | 37,576 | 13.7% | | 34,147 | 13.9% | | 33,982 | 18.1% | | 30,849 | 18.8% | _ | 136,550 | 15.7% |
| = | \$ 274,053 | 100.0% | \$ | 245,594 | 100.0% | \$ | 187,850 | 100.0% | \$ | 163,695 | 100.0% | \$ | 871,192 | 100.0% |