



Callaway Golf Introduces the X460 Driver -- the All-New, All-Titanium Driver with the Alignment Sole

CARLSBAD, Calif.--(BUSINESS WIRE)--Jan. 26, 2006--Callaway Golf Company (NYSE:ELY) today introduced the new X460® Driver -- a uniquely-balanced, all-titanium driver designed to deliver greater ball speed, deeper drives and more stability -- from setup through impact. The X460 Driver, in both standard and Tour models, will be available at authorized golf retail stores and green grass shops March 1 with a manufacturer's suggested retail price of \$375.

At 460cc, the new X460 drivers are the largest allowable under the Rules of Golf. They combine a new CT/VFT face, a distinctly designed and patented Consistent Alignment Sole and proven and patented Callaway Golf technologies. Extensive testing at the Callaway Golf Test Center in Carlsbad, California, show the X460 and X460 Tour to be the longest conforming all-titanium drivers Callaway Golf has ever made.

The new CT/VFT face, the Company's next-generation patented Variable Face Thickness (VFT®) Technology, takes ball speed to the edge of the legal limit as defined by the United States Golf Association's Characteristic Time (CT) test. The X460's titanium face is robotically plasma-welded to the body, utilizing a precision manufacturing process. This ensures face thickness is controlled to tight tolerances for robust performance over a larger face area. Result: more distance, more often.

Another key feature of the X460 Driver is its distinctively designed "Consistent Alignment Sole." At address, the subtle keels of the soleplate rest on the turf for ease in aiming the club face and stabilizing the club head. And the unique configuration of the X460's larger face area -- more than 10 percent larger than the Big Bertha® Titanium 454 Driver -- allowed Callaway Golf engineers to move even more weight to resist twisting from heel to toe and from sole to crown. This delivers a more consistent trajectory and more accuracy off the tee.

Finally, the X460 Driver features two other core Callaway Golf technologies that have helped make the Company's drivers the choice of golfers of all skill levels for years: S2H2® (short, straight, hollow hosel) the breakthrough design that dramatically shortens the traditional hosel length, allowing weight to be moved lower and to the perimeter of the clubhead for significantly greater forgiveness; and Tru-Bore® bore-through construction, which improves feel and control by extending the shaft completely through the hosel and clubhead to the sole.

Tour versions of the X460 Driver come in half-degree lofts to distinguish them from the standard models. In addition to a square face, the X460 Tour Driver features a slightly modified center of gravity position to produce trajectories generally preferred by better players.

The new Callaway Golf X460 Driver is available in lofts of 9 degrees, 10 degrees, 11 degrees, and HT (High Trajectory) and comes standard with a Fujikura® 64-gram graphite shaft in Light, Regular and Stiff flexes. The X460 Tour version comes in 8.5-degree, 9.5-degree and 10.5-degree lofts with a Fujikura Tour Platform 26.3 shaft in Regular, Stiff and Extra Stiff flexes. Left-handed versions of the X460 Driver are available in the 9-degree and 10-degree lofts. The left-handed X460 Tour Driver is available in the 8.5-degree and 9.5-degree lofts.

Through an unwavering commitment to innovation, Callaway Golf creates products and services designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf®, Top-Flite®, Odyssey® and Ben Hogan® brands. For more information visit www.callawaygolf.com.

CONTACT: Callaway Golf Company
Larry Dorman, 760-931-1771

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