



Odyssey 2-Ball Putters Claim Another Major Championship Win; U.S. Senior Open Champion Uses Odyssey White Hot 2-Ball Long Putter

CARLSBAD, Calif., Jun 30, 2003 (BUSINESS WIRE) -- An Odyssey(R) 2-Ball Putter was used to win the U.S. Senior Open yesterday, marking the second major championship victory this year for the best-selling family of putters. The winner of the 2003 U.S. Senior Open used an Odyssey White Hot 2-Ball Long Putter to win his first professional major championship by two strokes. Odyssey Golf, a brand of Callaway Golf Company (NYSE: ELY), was also victorious on the PGA European Tour yesterday, giving the brand 35 wins across the world's six major professional tours combined this season -- including 13 for Odyssey 2-Ball Putters.

The winner of the U.S. Senior Open putted his way to the title at Inverness Club in Toledo, Ohio. He won despite ranking just 58th in fairways hit among the 60 golfers to make the cut, thanks to the fact that his Odyssey White Hot 2-Ball Long Putter helped him lead the championship in putting average at 26.75 putts per round. "I found out my golf swing leaks a little oil," said the winner. "I have to thank my putting." This is the second major championship for players using Odyssey 2-Ball Putters this year. Callaway Golf Staff Professional Annika Sorenstam recently won the McDonald's LPGA Championship using an Odyssey White Hot 2-Ball Center-Shafted Putter.

Odyssey Golf was the No. 1 putter brand in play at the 2003 U.S. Senior Open. Nearly half of the field -- 74 out of 156 competitors -- used Odyssey Putters. The nearest competitor had 21 putters in play. Odyssey Golf leads all putter brands in usage across the PGA, Champions, LPGA, Nationwide, PGA European and Japan Golf tours combined and is tied for the lead in victories. Odyssey Putters have been used to win at least one tour event in each of the last 11 weeks, totaling 25 wins during that stretch. One of those wins came at yesterday's French Open, where the winner used an Odyssey White Hot 5 Putter. Seven of the top 11 finishers at the event used Odyssey Putters, and Odyssey Golf led the usage numbers with 75 putters in play.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(TM) and Steelhead X-16 Pro Series Stainless Steel Irons, and Callaway Golf Forged Wedges. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(TM) and Dual Force(R) Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Blue and HX Red balls, the CTU 30(R) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, the CB1(R) Blue and CB1 Red balls, and the Warbird(TM) golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.

SOURCE: Callaway Golf Company

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