



Corporate Profile for Callaway Golf Company, dated Oct. 11, 2002

Oct 11, 2002 (BUSINESS WIRE) -- The following Corporate Profile is available for inclusion in your files. News releases for this client are distributed by Business Wire and also become part of the leading databases and online services, including all of the leading Internet-based services.

Published Date: Oct. 11, 2002
Company Name: Callaway Golf Company
Address: 2180 Rutherford Road
Carlsbad, Calif. 92008
Main Telephone Number: 760/931-1771
Internet Home Page Address (URL): www.callawaygolf.com
Chief Executive Officer: Ron Drapeau
Chief Financial Officer: Brad Holiday
Investor Relations Contact: Barb West
Business number: 760/804-4132
E-mail address: barbw@callawaygolf.com
Public Relations Contact: Millie Speirs
Business number: 760/804-4151
E-mail address: millies@callawaygolf.com
Industry: Golf Equipment Manufacturer
Trading Symbol/ Exchange: ELY/NYSE

Company description: Callaway Golf Company designs, creates, builds and sells Demonstrably Superior and Pleasingly Different golf products. That means that any club, ball or putter in the Callaway Golf family must be a significant improvement not only upon the products of our competitors, but also our own.

It's a philosophy that our Founder, Ely Callaway, carried throughout his half-century in business -- first in textiles, then as a vintner, and finally as the world's largest manufacturer of premium golf clubs and maker of golf balls and putters. It's the same philosophy that current President, CEO and Chairman of the Board, Ron Drapeau, embraces.

Our products are designed and built on our eight-building campus in Carlsbad, California, where the majority of our 2,500 employees work. No matter which game you play -- tournament golf or recreational golf -- we make technologically advanced products designed to help you enjoy it more. Our products are created for the average golfer; it just happens that pros have excellent results with them as well.

Our commitment to excellence is reflected in our numbers. We are the No. 1 manufacturer of drivers, fairway woods, irons and putters combined. Our golf ball business is growing. From the Big Bertha line of clubs to Odyssey Putters and Callaway Golf balls, our goal is to give every golfer a few more opportunities to hit more rewarding shots more often. Mr. Callaway's name on every product we make is your guarantee.

CONTACT:
Callaway Golf Company