

Callaway's ERC II Driver, VFT Driver And Rule 35 Golf Balls Combine In Pro Tour Victories Around The Globe

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CARLSBAD, CA., March 19, 2001 – Callaway Golf Company's (NYSE: ELY) new titanium drivers – the ERCTM II Forged Titanium Driver and the Hawk Eye® VFTTM – and both the "Rule 35®" FirmfeelTM (red logo) and SoftfeelTM (blue logo) were used b champions worldwide this past weekend.

In the United States, Annika Sorenstam led the way, making history at the Standard Register Ping by becoming the first woman ever to shoot a round of 59 on the LPGA Tour. Sorenstam, 30, who shot the record-breaking score during Friday's second round, went on to win by two strokes over Se Ri Pak for her second victory in as many weeks. Using 11 Callaway Golf® clubs and the "Rule 35" Softfeel ball, Sorenstam broke four LPGA Tour records and tied two others. In her bag: the "Rule 35" Softfeel ball, the VFT Pro Series Titanium Driver, Steelhead Plus™ 4- and 7-wood, Steelhead® X-14® Irons and an Odyssey® Dual Force® Rossie® 2 Putter. Sorenstam has now shot a combined 50 under par in her last two events.

In Japan, Callaway Golf Staff Player Eiji Mizoguchi gave the new ERC II Driver its second pro victory in two weeks in his win at the Dydo Drinco Shizuoka Open. Mizoguchi used the winning combination of the ERC II Driver and the "Rule 35" Firmfeel ball to win in a playoff. In all, he carried 14 Callaway Golf clubs, including the Steelhead Plus 3- and 5-wood, X-14 Irons and an Odyssey White Hot® 7 Putter. Callaway Golf Staff Professional Dean Wilson tied for third in the tournament, carrying both the ERC II and Hawk Eye VFT Titanium Drivers, along with the Steelhead Plus 4-wood, X-14 Pro Series Irons, and the Odyssey White Hot 5 Putter. Tohru Taniguchi, also a Callaway Golf Staff Professional, tied for 10th using the Hawk Eye VFT Pro Series Driver, Steelhead 4- and 5-woods, X-12® Irons and an Odyssey White Hot 5 Putter. Wilson and Taniguchi both used the "Rule 35" Firmfeel ball.

Rounding out the weekend for Callaway Golf was another strong performance on the Senior PGA Tour by Jim Colbert, who won the SBC Senior Classic last week. This week, Colbert tied for fifth at the Siebel Classic in Silicon Valley using the Hawk Eye VFT Driver, Steelhead Plus 3- and 5- woods, X-14 Irons, an Odyssey White Hot 7 Putter and the "Rule 35" Firmfeel ball. The winner of the Monterey Open on the Buy.com Tour used Steelhead Plus 3- and 5-woods and an Odyssey Dual Force 334 Putter.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Big Bertha ERC™ II Forged Titanium Drivers, Big Bertha Hawk Eye® VFT™ and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead Plus™ Stainless Steel Drivers and Fairway Woods, Hawk Eye Tungsten Injected™ Titanium Irons, Steelhead™ X-14€ and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot®, TriHot™, and Dual Force® Putters. Callaway Golf Company makes and sells the Callaway Golf® "Rule 35®" Firmfeel™ and Softfeel™ golf balls, and the CB1™ Red golf ball. For more information about Callaway Golf Company, please vis. our Web sites at www.callawaygolf.com, www.callawaygolfball.com and www.odysseygolf.com.