



Big Bertha® Inventor Richard C. Helmstetter To Participate In Live Internet Chat From Augusta

CONTACT(S): Larry Dorman, Mike Galeski, Jamie Taylor (760) 931-1771

CARLSBAD, CA., March 28, 2000 – Callaway Golf (NYSE: ELY) Senior Executive Vice President and Chief of New Golf Club Products Richard C. Helmstetter will take part in a live Internet chat that could cover everything from titanium and steel to dogwoods and azaleas. On Wed., April 5, Helmstetter will be the subject of the "Ask RCH" chat on the company's Web site, www.callawaygolf.com, live from Augusta, Ga. The chat is scheduled for 6 p.m. EST and is expected to last 90 minutes.

Helmstetter will be in Augusta for the 2000 Masters Tournament, visiting with players in the Callaway Golf tour trailer and walking the course during practice rounds. On April 3-5, he will be filing daily diaries from Augusta, giving visitors to Callaway Golf's Web site a unique perspective from the Masters practice rounds. During the live chat, hosted by www.talkcity.com, Helmstetter will answer questions asked by Internet users.

"This is the time of year when golfers around the world crave every piece of inside information they can get about what's happening in Augusta," said Helmstetter, creator of the Big Bertha Driver and other innovative Callaway Golf clubs. "The Internet provides us with a great opportunity to share information and insights directly from Augusta. I'm excited about this opportunity to interact directly with golfers everywhere."

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Great Big Bertha® Hawk Eye® Titanium Metal Woods and Tungsten Injected™ Titanium Irons, Big Bertha® Steelhead Plus™ Stainless Steel Metal Woods and Steelhead™ X-14™ Stainless Steel Irons, and Bobby Jones® and Carlsbad Series™ Putters. Callaway Golf Company also makes and sells Odyssey® Putters and wedges with Stronomic® and Lyconite® inserts, including the White Hot™ and TriForce™ Putters. Callaway Golf Ball Company launched its Firmfeel™ and Softfeel™ golf balls on February 4, 2000. For more information about Callaway Golf Company, please visit the company's websites at www.callawaygolf.com, www.callawaygolfball.com and www.odysseygolf.com.