



## Callaway Golf Wants You To Win Phil Mickelson's Paycheck

### Golfers Can Demo a Big Bertha Driver and Enter to Win What Phil Mickelson Wins at Pinehurst®

CARLSBAD, Calif., May 22, 2014 /PRNewswire/ -- Demoiing Callaway Golf Company's (NYSE: ELY) new Big Bertha clubs can help golfers pick up more distance, and now gives them a chance to win the same dollar amount as Phil Mickelson's official prizewinning paycheck at the Pinehurst event on June 12, 2014-June 15, 2014 (up to a maximum of \$1.5 million US dollars, the estimated first place winnings). Callaway this morning announced "[The Big Big Bertha Payday](#)," a promotion that starts today in the US and Canada. Golfers that demo a Big Bertha Alpha Driver, a Big Bertha Driver or a Big Bertha Fairway Wood at a participating location will receive a code that they can use to enter for a chance to win the same dollar amount that Phil Mickelson wins at the season's second major championship.

Phil Mickelson discusses The Big Big Bertha Payday (#BerthaPayday) here: [http://youtu.be/CDz1wt\\_YZvY](http://youtu.be/CDz1wt_YZvY)

The Big Bertha Alpha is the first golf club with four independent forms of adjustability, and the first to include adjustable vertical Center of Gravity. The Big Bertha Driver, a total performance driver, debuts an innovative sliding weight that is positioned around the perimeter of the driver head to help produce longer, straighter drives. And the Big Bertha Fairway Wood's faster ball speeds across the face are a result of the lighter, thinner Hyper Speed Face Cup.

For more information and complete terms and conditions please visit [CallawayGolf.com/BigBerthaPayday](http://CallawayGolf.com/BigBerthaPayday). To keep up with Callaway original content, product news and Tour information, please connect with Callaway on Twitter [@CallawayGolf](#) and follow us on [Facebook](#) and [Instagram](#).

#### **About Callaway Golf**

*Through an unwavering commitment to innovation, Callaway Golf Company (NYSE:ELY) creates products designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories under the Callaway Golf® and Odyssey® brands worldwide. For more information please visit [www.callawaygolf.com](http://www.callawaygolf.com).*

*No purchase, payment or demo is necessary to enter or win. A purchase, payment or demo will not increase chances of winning. Must be 18 or older.*

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Video - [http://youtu.be/CDz1wt\\_YZvY](http://youtu.be/CDz1wt_YZvY)

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